



OFFICIAL PRESS KIT

THE SECOND NAME

A novel by Rosanne Bellamy

Some names are given. Some are taken.

An atmospheric debut novel of identity, disappearance, family secrets, unexpected love and the lives we choose to claim.

Published 20 August 2026

Contemporary women's fiction • Psychological mystery • Romance • Family drama

rosannebellamy.com

MEDIA HOOK

What if disappearing under another name revealed that the name had a history of its own?

Book at a Glance

Title	The Second Name
Author	Rosanne Bellamy
Status	Debut novel
Publication date	20 August 2026
Language	English
Edition	First edition
Formats	eBook and paperback
Paperback format	6 × 9 in
Positioning	Contemporary women's fiction with psychological mystery, family secrets, romance and dry humour
Availability	Amazon Kindle and Apple Books; additional retail distribution may expand

One-Sentence Pitch

When forty-six-year-old Margot Lemaire disappears from her orderly Paris life under the borrowed name Camille Martin, she expects to test whether anyone will notice - not to uncover evidence that Camille existed long before she chose the name.

Short Description

Margot Lemaire has built a life in Paris so orderly that even she has begun to wonder whether anyone would notice if she vanished. When she tests the question by disappearing under the name Camille Martin, she expects inconvenience, perhaps concern. She does not expect strangers to recognise the name - or evidence that Camille existed long before Margot chose her. What begins as an experiment becomes a search through altered records, family secrets and buried memories, forcing Margot to decide which truths belong to her and which life she intends to keep.

Key Themes

Identity and reinvention • Family secrets • Midlife possibility • Disappearance and belonging • Unexpected love • The tension between the names we inherit and the selves we choose

About The Second Name

Margot Lemaire is forty-six, single, attractive, independent - and bored.

She lives alone in Paris, translates other people's words for a living, drinks her coffee at the same café, walks the same streets and wears an enviable collection of trench coats. Her life is orderly, comfortable and almost entirely predictable.

Then Margot asks herself a question she should probably have left alone: if she disappeared, how long would it take before someone noticed?

What begins as a private experiment in absence is supposed to last only a few days. Margot will step quietly out of her own life, assume another name and observe what happens when she is no longer where everyone expects her to be. For her temporary identity, she chooses a name that comes to her almost without thought: Camille Martin.

But Margot's disappearance produces consequences she never anticipated. Someone does notice. More than one person.

And when fragments of a past Margot does not remember begin surfacing, the experiment becomes something far more dangerous than a middle-aged woman's rebellion against an uneventful life. There are people who recognise the name Camille. There are records that should not exist. And there is Gabriel Fournier - a man Margot thought she understood - who seems to know more about her past than he should.

Set between Paris and Montreal, *The Second Name* is a novel of identity, disappearance, family secrets and unexpected love - and of one woman's discovery that an ordinary life may contain far more than the person living it has ever learned to see.

Why It Stands Out

- A forty-six-year-old heroine at the centre of a story about possibility rather than decline.
- A mystery driven by identity, memory and family history rather than conventional crime-solving.
- Parisian atmosphere balanced by emotional depth, dry humour and a transatlantic thread to Montreal.
- A genre-blending approach: women's fiction, psychological mystery and romance without reducing the story to a single category.

About Rosanne Bellamy



Rosanne Bellamy writes contemporary fiction exploring identity, relationships, family secrets and the unexpected turns hidden beneath apparently ordinary lives. Drawn to character-driven stories combining emotional depth, humour and mystery, she is particularly interested in women whose lives do not follow conventional timelines - and in what happens when certainty gives way to possibility.

The Second Name is her debut novel.

Author website: rosannebellamy.com

Media & review enquiries: via rosannebellamy.com

Author Talking Points

Rosanne can speak about writing women beyond conventional timelines; why identity and names carry emotional power; using Paris as lived atmosphere rather than postcard scenery; blending mystery, romance and women's fiction; creating Margot as a mature heroine; and the experience of publishing a debut novel.

Suggested Introduction

*Rosanne Bellamy is the author of **The Second Name**, a contemporary debut novel blending women's fiction, psychological mystery, family secrets and unexpected love. Her fiction is drawn to identity, relationships and the moment an apparently ordinary life begins to reveal something more.*

Interview & Feature Angles

Suggested Interview Questions

1. The novel begins with Margot wondering whether anyone would notice if she disappeared. Where did that idea come from?
2. Why did you choose a forty-six-year-old woman as the centre of the story?
3. What does the name “Camille Martin” represent for Margot at the beginning - and how does that change?
4. Why was Paris the right setting for Margot’s experiment in anonymity?
5. The book moves between women’s fiction, mystery and romance. Did you set out to blend genres?
6. How did you balance the darker family secrets with humour and warmth?
7. What interested you most about the difference between the identity we present and the identity we inherit?
8. Gabriel becomes important to Margot in ways she does not expect. What did you want their relationship to add to the novel?
9. What do you hope readers in midlife take away from Margot’s story?
10. What was the most surprising part of writing and publishing your debut novel?

Feature / Article Angles

- Reinvention after forty: why fiction needs more women whose lives are still opening up.
- The psychology of disappearing: what absence reveals about connection and belonging.
- What’s in a name? Identity, inheritance and the selves we choose.
- Paris beyond romance: using a familiar city as a setting for uncertainty and self-discovery.

Press Release

FOR IMMEDIATE RELEASE

Rosanne Bellamy's debut novel *The Second Name* explores identity, disappearance and the secrets hidden inside an ordinary life

Published 20 August 2026, *The Second Name* introduces Margot Lemaire, a forty-six-year-old Paris translator whose private experiment in disappearing under another name begins to uncover a history she never knew belonged to her.

Margot's life is orderly, comfortable and predictable. Curious about whether anyone would notice her absence, she steps away from her routines and assumes the identity Camille Martin. The experiment is meant to be temporary. Instead, strangers recognise the name, records begin to surface, and the boundary between Margot's invented identity and her buried family history starts to collapse.

Set between Paris and Montreal, the novel blends contemporary women's fiction, psychological mystery, romance and family drama. At its centre is a question about the stories people inherit, the identities they construct and whether reinvention is possible when the past refuses to stay hidden.

"Some names are given. Some are taken."

The Second Name is Rosanne Bellamy's debut novel. Bellamy writes character-driven contemporary fiction exploring identity, relationships, family secrets and the unexpected turns beneath apparently ordinary lives.

The Second Name is available in eBook and paperback formats, including Amazon Kindle and Apple Books.

Media enquiries, interview requests and review-copy requests: rosannebellamy.com

Media Resources

Available Assets

High-resolution book cover • Author portrait • Short and long book descriptions • Author biography • Interview questions • Review-copy information

Review Copies

Digital review copies may be made available to legitimate reviewers, book bloggers, Bookstagram and BookTok creators, journalists, podcast hosts and other media contacts. Requests can be directed through rosannebellamy.com.

Usage Notes

The book cover and author photograph may be used in editorial coverage of Rosanne Bellamy and The Second Name. Please do not materially alter the cover artwork or author photograph beyond reasonable cropping for layout.

Retail & Reader Information

Current highlighted channels: Amazon Kindle and Apple Books. Please refer to rosannebellamy.com for the latest availability and purchasing information.

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